

The Picket Fence Advertising Contract

A Publication of the Victoria Park Community Council



The chart below represents when advertising space will be available for individual purchase. Submission of contract and payment by the deadline listed does not guarantee placement in a particular month if advertising space is sold out.

Advertising Quarter	Last Day to Submit Contract and Payment	Ad Artwork Deadline
2nd Quarter Spring (April-June) 2019	March 19, 2019	March 25, 2019
3rd Quarter Summer (July-September) 2019	June 17, 2019	June 21, 2019
4th Quarter Fall (October-December) 2019	September 18, 2019	September 24, 2019
1st Quarter Winter (January-March) 2020	December 13, 2019	December 19, 2019
2nd Quarter Spring (April-June) 2020	March 20, 2020	March 25, 2020

Submission Information:

- Email contract to amanda@vppicketfence.com
- Make Payment via Credit Card (request Authorization Form) or Check (*Made Payable to Victoria Park Community Council*) and mail to Amanda Wright/Overflow Design Group at 19046 Bruce B. Downs Blvd., #1066, Tampa, FL 33647.
- Email artwork to amanda@vppicketfence.com

All items must be submitted by the deadline.

Advertising Policies:

- Submission of a contract establishes placement in the queue, not a specific issue of publication. Once the predetermined advertising space is sold out for a specific publication, we begin to sell the next issue. This process continues indefinitely. Victoria Park/Overflow reserves the right to refuse any ad for any reason. Please note that all advertisements are subject to the HOA Board approval.
- Victoria Park does not guarantee any work or claims made by advertisers. Publication does not constitute an endorsement or approval of goods or services advertised herein by Victoria Park.
- Inclusion or insertion of political campaign materials in this newsletter does not constitute an endorsement by Victoria Park. All such ads must be approved by Victoria Park Management and the HOA Board.
- No ads pertaining to death, immoral activity, or activity of a questionable nature will be accepted.
- Ad pages are limited to a 50% ratio, as they cannot outnumber editorial pages. Ad pages will be confined to the second half of the publication.
- Advertisers will not receive proofs, but will be sent tear sheets once the issue is published, *upon request*.
- If ad is omitted due to fault of Overflow/Victoria Park staff, "make-good" ad credit or refund of ad price for the month omitted will be extended. No compensation for potential lost business will be made under any circumstances.
- No compensation will be made for errors made by advertisers.
- Rates are subject to change without notice.

Name: _____
Printed
Signature
Date

Email: amanda@vppicketfence.com • Phone: 813-501-7220 • www.vppicketfence.com